

# Elizabeth Harris

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Behavioral scientist and award-winning Social Psychologist with 6 years of experience in leading research, analyzing data, and communicating insights. Thrives in fast-paced, collaborative environments with steep learning curves.

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## POSITION & EDUCATION

**Postdoctoral Researcher**

**University of Pennsylvania**, Sep 2022-

**Ph.D.**

**New York University**, Social Psychology, Sep 2022

**BSc.**

**Western University**, Psychology, June 2017

## RESEARCH TOOLBOX

### Methodology

- In-lab experiments
- Online surveys
- A/B testing
- Measurement development & assessment
- Group data collection & data management
- Stimuli creation
- Advanced experience with: Qualtrics, Microsoft Office Suite, RStudio

### Data Analytics

- Linear and categorical data analysis including regression, ANOVA, mediation models
- Longitudinal & nested data analysis (multilevel models)
- Psychometric analysis & inter-rater statistics
- Pattern and trend identification
- Currently taking SQL course
- Advanced experience with Programming: R (7 years)

### Research Communication

- Written: [Contributed to 25 scientific publications](#)
- Verbal: Presented work 10+ times at conferences and research groups
- Experience with Tableau
- Training: New York University Science Communication course, Advanced Science Communication course, Teaching course

## RESEARCH EXPERIENCE

### Research Scientist, Cross-appointment with Psychology Department and Science Communication

*Albarracin Lab & Annenberg Center for Advanced Study in Communication, University of Pennsylvania (2022 - )*

- Conceptualized and designed several online experimental surveys
- Structured multiple large nationally representative datasets
- Analyze complex data in R using methods such as multilevel regression modeling, multiple regression, etc.
- Incorporate collaborators' and peer reviewers' feedback and requirements to refine research project goals
- Visualize research findings for clear and concise public and academic communication purposes using R
- Identify takeaways of data and suggest design changes or interventions based on data

### Research Scientist and SSHRC Research Fellow, Department of Psychology

*Van Bavel Lab, New York University (2017 - 2022)*

#### In addition to that described in the previous section:

- Oversee research collaboration across departments and uphold quality standards throughout research cycles
- Conducted a large experiment on Twitter to understand misinformation belief updating behavior
- Develop and present research key insights for different audiences, from field experts to the general public
- Craft written and verbal reports appropriate for various outlets, from academic journals to social media posts
- Identify takeaways of data and suggest design changes or interventions based on data (often on the research topic of reducing the spread of misinformation)
- Led a team of 7 undergraduate and graduated students to conduct idea-to-implementation research on misinformation

### Research Associate / Assistant, Department of Psychology

*Western University (Olsen Lab, Cohen Lab, Gawronski Lab; 2014-2017), University of Toronto (Cunningham Lab; 2017), St. Andrews University (Dritschel Lab; 2015)*

- Conceptualized and designed multiple experimental surveys
- Surveyed and reviewed the relevant academic literature thoroughly and efficiently
- Analyzed qualitative and quantitative survey data and visualized results using R and SPSS
- Communicated with and conducted research with participants in the lab

**SELECTED AWARDS:** William J. Henrich Postdoctoral Fellowship, University of Pennsylvania | Katzell Summer Fellowship, New York University | Henry M. MacCracken Fellowship, New York University | Social Sciences and Humanities Research Council of Canada Fellowship